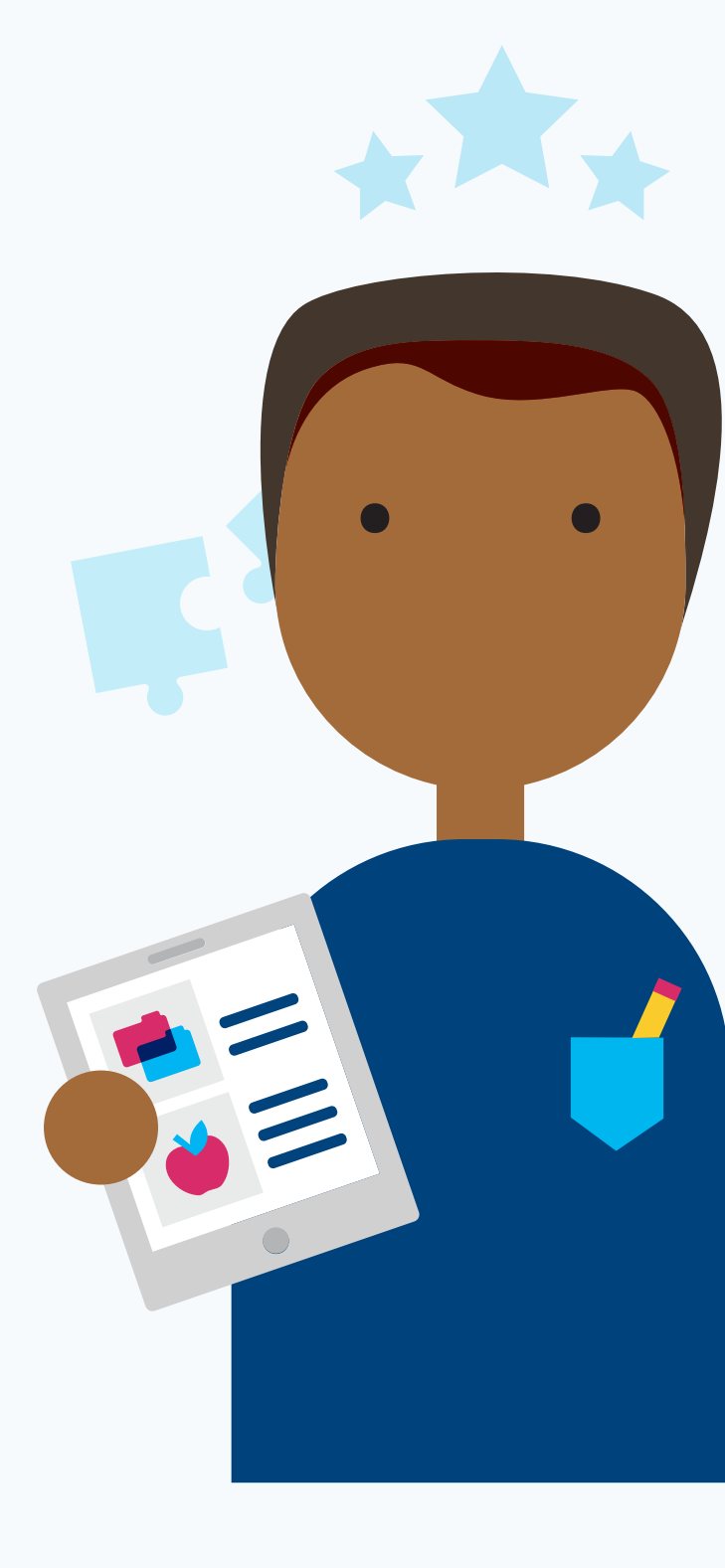


Help Students Unlock the Door to Career Readiness

Providing real-world career learning opportunities is the key to success.

Every student will have a unique path to the career that is the best fit for them. Whatever path they take, the goal is that all paths lead to a fulfilling and meaningful career.

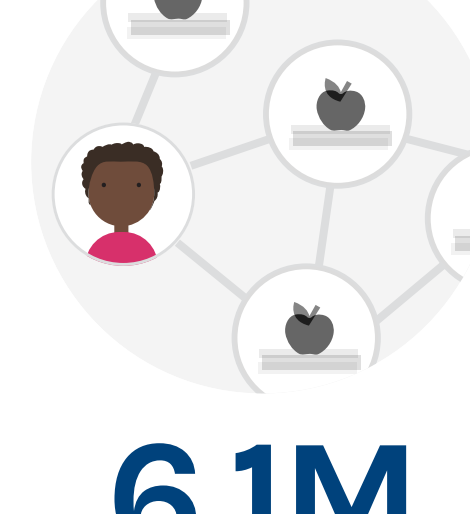
As work-based learning requirements expand, many schools and districts are looking for ways to expose students to career exploration and real-world learning opportunities. The need to connect students to local workforce opportunities has grown due to the current skills gap in the economy.



61%
employers face challenges filling skilled worker vacancies



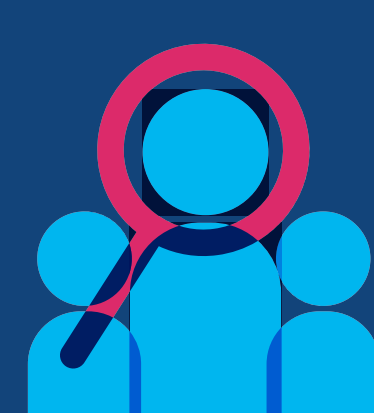
8M
workers lack necessary credentials



6.1M
jobs are unfilled

Trends in Career Readiness

Students begin to connect the dots to their eventual career throughout middle school and early high school.



Student's Career Pathway Aspirations

When asked what pathways they will take to reach their career aspirations, students stated:

66%

Planned to attend a 4-year college

12%

Planned to attend a 2-year college and then transfer to a 4-year college

9%

Have other aspiration or are uncertain of the path they would take

8%

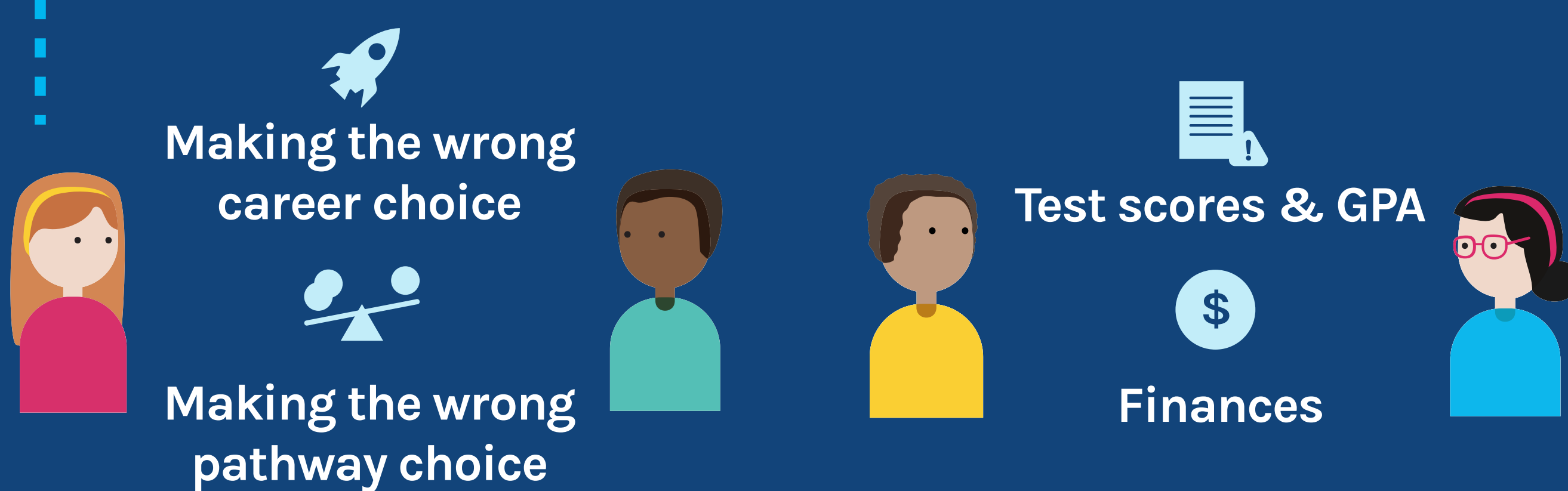
Planned to attend a community or technical college

5%

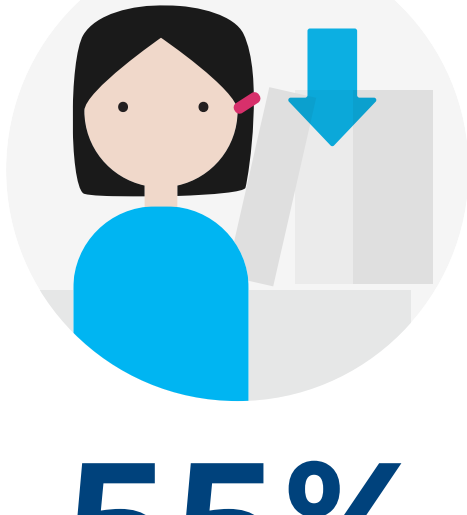
Planned to join the military and then attend a 2/4-year college

Perceived Student Obstacles

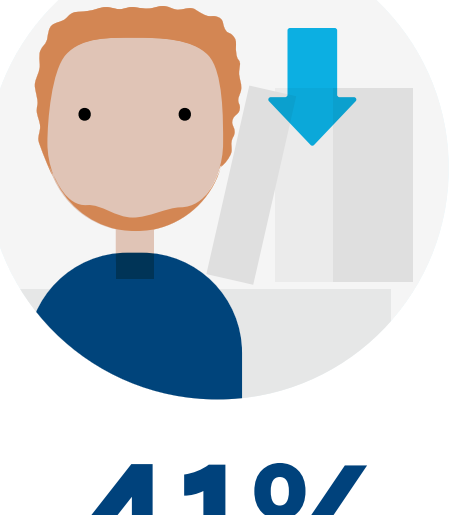
When asked what obstacles they may face in achieving their career goals, the top student concerns were:



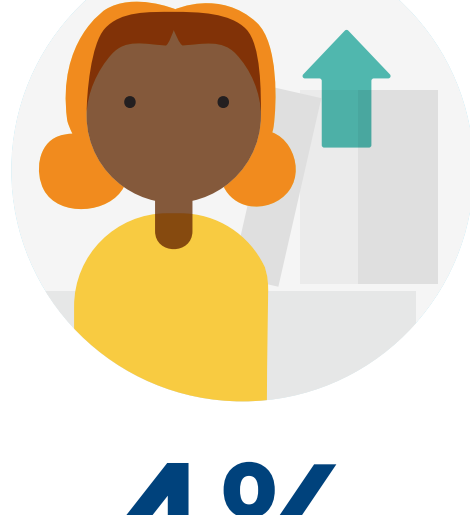
Students' Desired Career Learning Opportunities



55%
Stated that they felt that they had too few career learning opportunities offered in their school

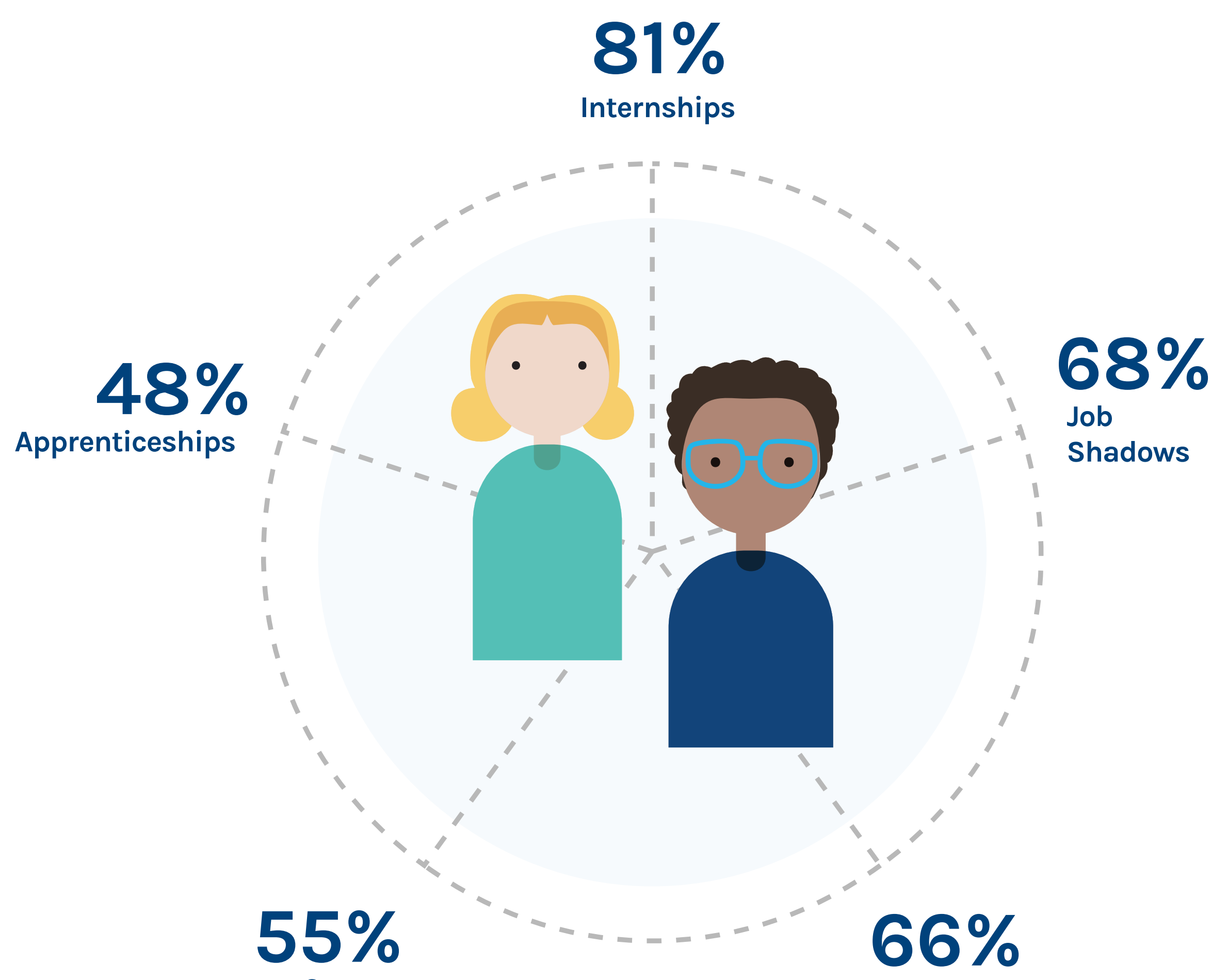


41%
Thought that they had adequate offerings



4%
Stated they felt like they had enough career learning opportunities

Students are Looking for More Real-World Learning Opportunities



Preparing Students With Real-World Career Learning

To ensure students have the skills and preparation to enter the workforce after their chosen pathway, schools and districts can:



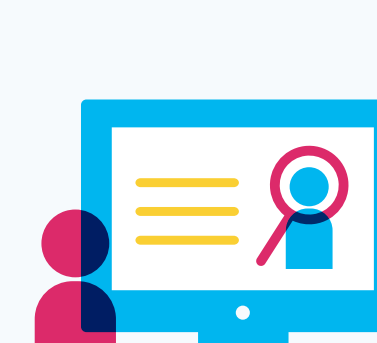
Connect career instruction and postsecondary data

Help students plot out the best pathway to prepare for their chosen careers



Get creative when providing experimental career learning

Connect students with local employers to experience job shadows, internships, field trips, etc.



Help students identify their strengths and interests

Provide students tools to access and understand who they are

Naviance by PowerSchool provides critical search, application, and acceptance services to more than 13,000 public and private schools, representing over 10 million students.

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Download the WBL Toolkit